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Media Contact:
Ashlei Stevens
Director, Media Relations
703.875.8974
stevens@pscouncil.org

PSC Seeks Nominations for 2018 WITSA Global ICT Excellence Awards

Deadline for submissions to PSC is Nov. 29

Arlington, V.A. (Nov. 2, 2017)- The Professional Services Council (PSC) is seeking nominations for the 2018 WITSA Global Information and Communications Technology (ICT) Excellence Awards, which recognize organizations that have demonstrated exceptional achievement in using information technology to benefit societies, governments, individuals, organizations and the private sector. Final award winners will be announced at the World Congress on Information Technology (WCIT) in India in February 2018 in eight broad categories:

- 1. Public Sector Excellence
- 2. Private Sector Excellence
- 3. Digital Opportunity
- 4. Sustainable Growth
- 5. Mobile Excellence
- 6. Innovative eHealth Solutions
- 7. WITSA Emerging Digital Solutions

An overall Chairman's Award will also be presented to a nominee selected from the entire pool of candidates from all eight categories.

ICT experts from around the world who span nearly 80 countries make award nominations. <u>As the American representative</u> to the World Information Technology and Services Alliance (WITSA), PSC will nominate organizations from the United States that:

- 1. Demonstrate the effectiveness of the use of ICT;
- 2. Demonstrate the approximate number of people benefiting from the application of ICT;
- 3. Describe the degree of effectiveness of ICT; and
- 4. Evaluate the level of innovation used in implementing ICT application.

Additional evaluation criteria include the global impact/potential, scalability, innovative features and functionality, and proven solutions. More information about each award category and evaluation criteria is available here. Descriptions of 2017 award winners are available here.

Please submit nominations with a short description (no more than two pages) to PSC Vice President of Technology, Kevin Cummins by Nov. 29.

About PSC: PSC is the voice of the government technology and professional services industry. PSC's more than 400 member companies represent small, medium and large businesses that provide federal agencies with services of all kinds, including information technology, engineering, logistics, facilities management, operations and maintenance, consulting, international development, scientific, social, environmental services, and more. Together, the trade association's members employ hundreds of thousands of Americans in all 50 states. Follow PSC on Twitter @PSCSpeaks. To learn more, visit www.pscouncil.org.

About WITSA:

The World Information Technology and Services Alliance (WITSA) is the leading recognized international voice of the global ICT industry, whose members from over 80 countries and economies represent more than 90 percent of the world ICT market. WITSA is dedicated to advocating policies that advance industry growth and development; facilitating international trade and investment in ICT products and services; strengthening WITSA's national industry associations; and providing members with a broad network of professional contacts.

WITSA members are leaders in a globally interconnected marketplace. Because the challenges facing the ICT industry are undisputedly global in nature, WITSA members work together to achieve a shared vision on important issues of common interest. WITSA makes it possible for its members — ranging from Mongolia and Argentina to Kenya and the United States — to identify common issues and priorities, exchange valuable information, and present a united position on industry issues. For more information on WITSA, please visit www.witsa.org